

Aren't bulls born to buck?

While bulls are born with the ability to buck, they are not built to do it all the time — only when startled or attacked. PBR bulls, however, are trained and provoked into bucking beyond their normal capacity, and this abuse can result in broken legs and backs.

Aren't the bulls "treated like royalty"?

Profitable bulls may be treated well when not in the ring, but for every show bull, hundreds of others are injured beyond repair or discarded for other reasons. Anyone who truly cares about bulls does not subject them to risk of injury.

Isn't life as a PBR bull exciting?

Why would an animal naturally suited to a life of grazing enjoy being hauled around the country in a trailer, prodded into chutes and stalls, and subjected to screaming crowds, bright lights, and loud music?

Well it's better than becoming a steak, right?

With few exceptions, *all* of the bulls are destined for the slaughterhouse. Bulls that are not profitable will get there sooner than others, but even a prized bull, allowed to retire to life as a sperm donor, will go to slaughter when he's no longer of any use to humans.